

# PRESS RELEASE

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FOR IMMEDIATE CIRCULATION



DE SANGOSSE

## DE SANGOSSE ACQUIRES LANCES LINK TURKEY

The DE SANGOSSE group announces the acquisition of LANCES LINK Turkey

As part of its international development, DE SANGOSSE is pleased to announce its latest geographical expansion into Turkey. Turkey is a very significant agricultural country that is experiencing a strong growth potential. It has a favorable climate that enables diversified agricultural production. Agriculture accounted for almost 10% of Turkey's GDP.

*"The acquisition will enable us to enhance the international position of our group in one of the world's regions where we did not have a presence, and where agriculture has very high development potential,"* says Nicolas Fillon, Chief Executive Officer of the DE SANGOSSE group, who adds: *"particularly in our strategic areas of activity: high-value markets."*

Lances Link Turkey is an acknowledged player in the field of agricultural supplies in Turkey. For the last 20 years, it has successfully developed a range of specialties with its customers through worldwide reputable suppliers. These include both conventional and bio-control Crop Protection Products, Plant Nutrients, and Adjuvants.

Güldal Bakırcı has been appointed as the Chief Executive Officer of Lances Link Turkey. She says: *"DE SANGOSSE's acquisition of LANCES LINK TURKEY is an excellent opportunity to boost the company's product portfolio and offer new, innovative technical solutions for the Turkish agricultural distribution, those solutions being the outcome of research conducted by DE SANGOSSE."*

**For a number of years, DE SANGOSSE has invested in the development of new solutions for agriculture. The opportunity for international expansion enables the group to position itself on promising market segments, in a global context in which Plant Protection and Nutrition are undergoing sustainable growth.**

### **About DE SANGOSSE :**

The DE SANGOSSE group (Headquarters, Agen, France) is an International group which develops, manufactures, and market products aimed at crop protection, plant nutrition, rodent control and seeds. Our mission is to provide innovative technical solutions and a high level of expertise to our customers in our strategic areas of activity. Our product offering is constantly enriched thanks to our investment in R&D, technical development, registration, and several strategic partnerships. Our vision is one of productive agriculture that is respectful of the environment and of the challenges facing society. In 2013, DE SANGOSSE's turnover stood at € 282 million; it employs 730 people around the world. Our employees are the majority shareholders of the group, a fact that guarantees the group's independence.

### **About LANCES LINK TURKEY :**

LANCES LINK TURKEY (which is based in Istanbul, Turkey, as part of the Lances link Group based in Geneva) has, for the last 20 years, operated successfully in terms of introducing many specialty products to the Turkish market, in Plant Protection, Plant Nutrition, and Adjuvant fields for the development of agriculture in Turkey. It enjoys strong brand recognition and acknowledged expertise. LANCES LINK TURKEY holds 23 registrations in Plant Protection and represents over 40 registrations relating to Plant Nutrition. It is headed by Ms.Güldal Bakırcı. In 2013, LANCES LINK TURKEY's turnover was 4 million euros. Its development is underpinned by an experienced team of 7 employees, of whom 5 are agronomists.

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